

How to manage your SharePoint and Microsoft 365 collaboration rollout

A Gravity Union Webinar

Housekeeping

- 1. Use the Q&A panel to ask questions or share comments
- 2. The recording will be sent out and posted on our <u>YouTube</u> <u>channel</u>



What we'll cover today

- Definitions of Microsoft 365 **governed** vs. **ungoverned** models
- Scenarios and examples of each approach
- Process and sample project plan
- Finding a balance with governance that takes into account compliance, security and privacy needs



Introductions





Jas Shukla

Senior Consultant

- 15 years experience in enterprise technology consulting
- Previously with Microsoft on the SharePoint product team
- UX designer in a previous life





Michael Schweitzer

President and CEO

- 20 years of enterprise technology experience
- Microsoft and Collabware certified
- Collabware MVP recipient
- Vancouver Office 365 user group board member
- ARMA Canada guest speaker
- Collabware User Group Board Member
- SharePoint Saturdays guest speaker
- Over 100 SharePoint ECM projects completed



Who we are

A boutique compliance-inspired services firm helping organization in their digital transformation journey

Microsoft Partner

Gold Cloud Productivity
Gold Collaboration and Content
Gold Project and Portfolio Management

Gold Certified

Collabware Partner











Microsoft Viva and Content Services Partner

- One of a few companies in Canada in the program
- Recognized by Microsoft for the success we deliver to customers with Microsoft Content Services technology
- Partner with Microsoft, providing feedback on the product functionality and roadmap
- Special support from Microsoft for our project work



Experience Overview

60+

Years of combined Collabware experience 50,000+

Users using our SharePoint and M365 solutions

40+

Microsoft certifications

30+

Collabware and Collabspace projects

10+

Years of average SharePoint experience across our team 18

Collabware certified consultants

100+

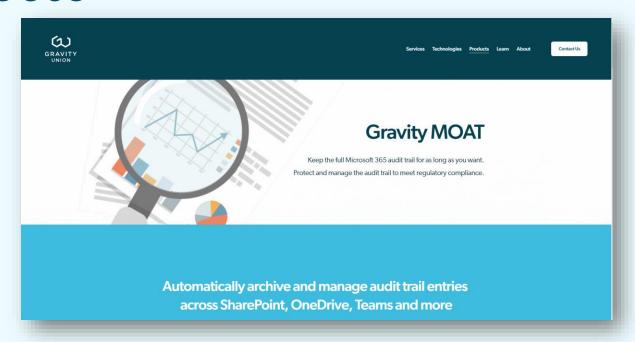
Million documents migrated and managed in our solutions 100%

Project success rate



Makers of MOAT (M365 Audit Trail)

World's first compliance-based audit trail back-up for Office 365







What is a governed vs. ungoverned model?



We're asking the questions

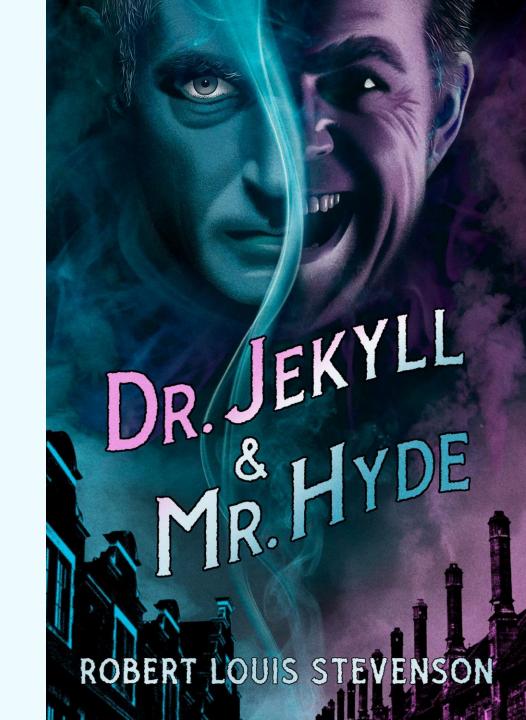
Do we let end users build their **own** sites (without controls, rules, guidance)?

Or do we build a site **for** end users (with best practices, design patterns, processes)?



The two personalities of SharePoint

The DNA of SharePoint is both ungoverned and governed, decentralized and centralized



Decentralized approach (ungoverned)

A decentralized model allows users to freely create Teams, SharePoint and Microsoft 365 resources as needed.

Benefits

- ✓ Quick to market
- ✓ Low cost (upfront)

Drawbacks

- Lack of consistency
- Potential high cost over the longrun
- Usability issues as content scales
- Potential lower value over the long-term
- Increased solution volatility



Centralized approach (governed)

A centralized model involves upfront planning to design reusable solution components for SharePoint, Teams and Microsoft 365 resources.

Benefits

- √ More consistency
- ✓ Easier to use
- ✓ Lower cost over the long-run
- ✓ More stable solution
- ✓ Downstream effort focuses on added value activities

Drawbacks

- Slower to market
- Higher upfront cost



It's on a spectrum...



A decentralized model allows users to freely create Teams, SharePoint and Microsoft 365 resources as needed.

Benefits

- ✓ Quick to market
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Drawbacks

- Lack of consistency
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- Usability issues as content scales
- Potential low value over the long-run



Centralized approach (governed)

A centralized model involves upfront planning to design reusable solution components for SharePoint, Teams and Microsoft 365 resources.

Rene

- ✓ More consistency
- Easier to use
- ✓ Potential lower cost over the long-run (less band-aid fixes, more focus on delivering value)

Drawbacks

- Slower to market
- Higher upfront cost





Scenarios and examples



Ungoverned case study #1

- An organization was ransomwared, and they had to quickly save on-premises content somewhere
- They put the entire organization's content into a single OneDrive account
- They quickly ran into security and scalability issues





Ungoverned case study #2

- In many organizations, Teams is rolled out to enable remote work
- This quickly leads to "Teams sprawl" as anyone can create new Teams, Groups and Sites
- Usability and consistency issues over time

I belong to too many Teams

I don't know where to find/share something

I don't know who has access to this



Ungoverned case study #3

- SharePoint 2016 was released to the organization with little to no planning, training, guidance
- Ended up with a messy SharePoint solution that end users found frustrating to use and avoided using it
- Significant effort from IT to fix problems on the platform
- Little budget left over to add value (Workflows, Integration, Records Management, Reporting)
- Ended up moving to a different platform (it wasn't the platform's fault)
- Now moving into SharePoint Online and trying it again
- Would have been cheaper to take a governed approach

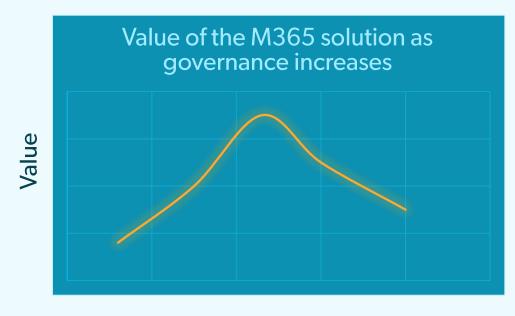


When M365 is ungoverned, we typically see:

- Time to market\initial cost as priorities
- Cost and sustainment over the long-term is not considered
- Compliance and security requirements not being met
- Usability issues and slowing user adoption
- More solution volatility with break-fix changes instead of added-value solutions



M365 Maturity Model



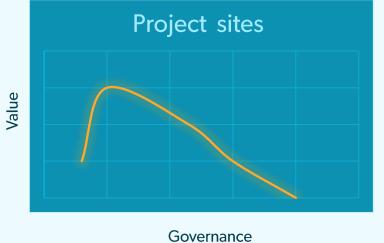
Governance

- The more you govern, the more value, up to a point
- Not every type of site needs the same governance e.g. projects, community of practice
- It's worth spending time on governance for critical content that has higher degree of importance or longer life



It's not one-size-fits all











Example #1

Department listing



Department list

- It's common for an organization to require a standardized and centralized list of departments for reuse within lists, libraries, forms, etc.
- Benefits: consistency, productivity



Without a governed approach

- Many (12's? 100's?) lists of departments across the organization
- How do we search? (IT, it, Information Tech, Information Technology, Computer People)
- How do we maintain? (How to add and rename departments)



Plain text

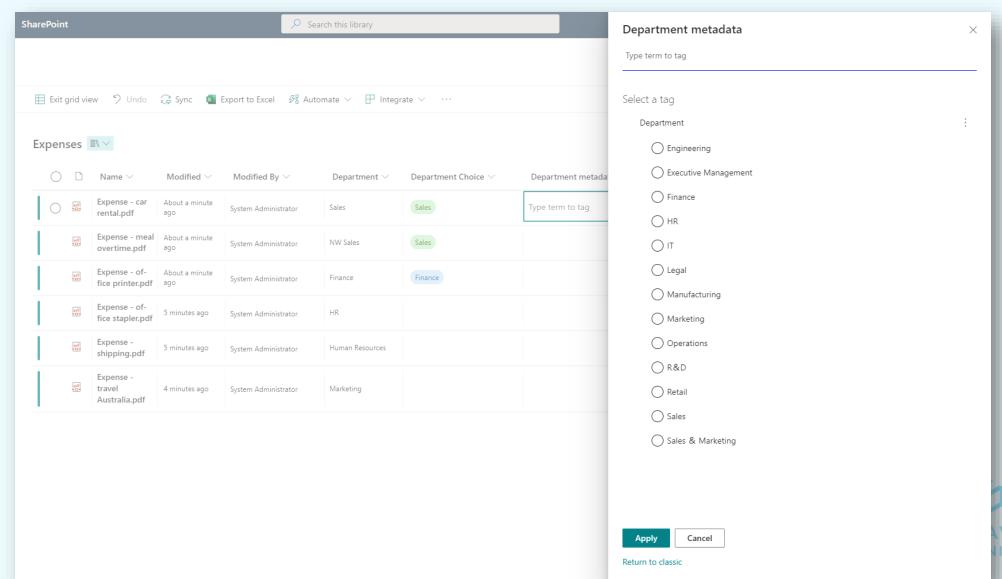
Expenses III V			
□ Name ∨	Modified \vee	Modified By \vee	Department \vee + Add column \vee
Expense - car rental.pdf	A few seconds ago	System Administrator	Sales
Expense - meal overtime.pdf	A few seconds ago	System Administrator	NW Sales
Expense - office printer.pdf	A few seconds ago	System Administrator	Finance
Expense - office stapler.pdf	A few seconds ago	System Administrator	HR
Expense - shipping.pdf	A few seconds ago	System Administrator	Human Resources
Expense - travel Australia.pdf	A few seconds ago	System Administrator	Marketing

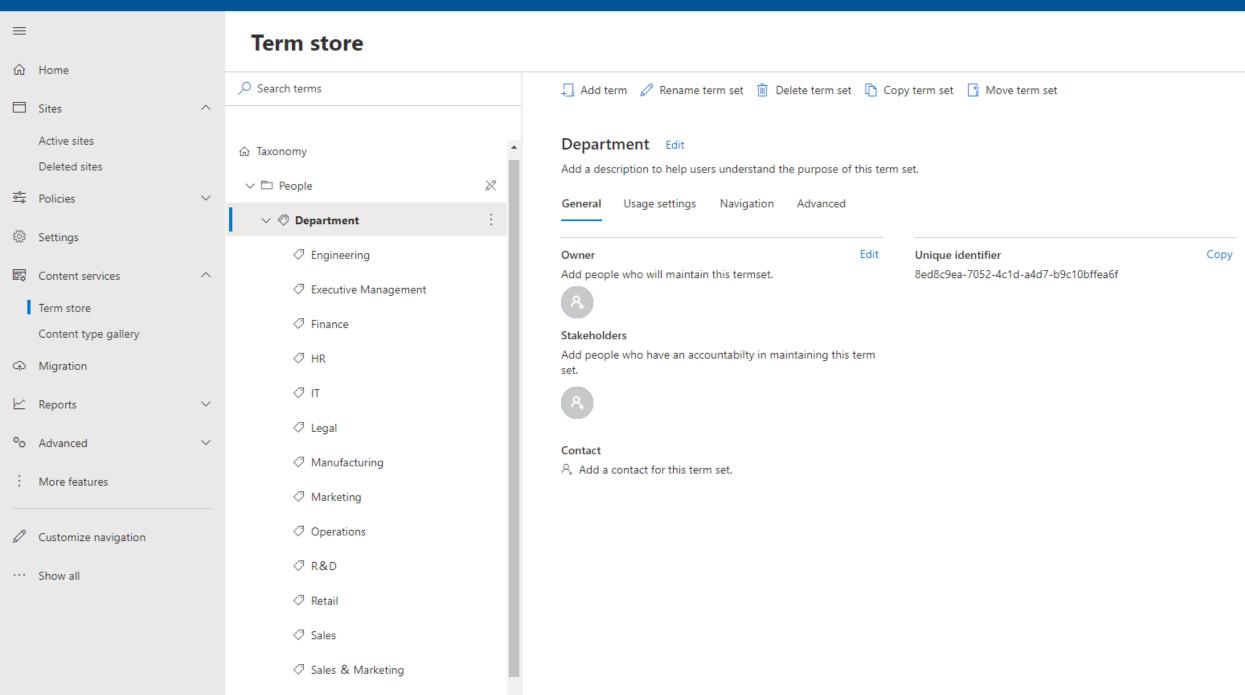
Choice list

Expenses 💵 🗸 Name ∨ Modified ∨ Modified By \vee Department ∨ Department Choice V + Add Column V Expense - car Sales 3 minutes ago Sales System Administrator rental.pdf Expense - meal 3 minutes ago NW Sales Sales System Administrator overtime.pdf Expense - of-Type to filter 3 minutes ago System Administrator Finance fice printer.pdf Expense - ofpdf Finance 3 minutes ago HR System Administrator fice stapler.pdf Sales Expense pdf Human Resources 3 minutes ago System Administrator shipping.pdf Marketing Expense travel 3 minutes ago Marketing System Administrator Australia.pdf



Metadata





Search and filter

			^ Branch
© Enter your search terms			Apply Clear
☐ All Forms ☐ Business Forms 🖟 Employee Forms			Client Support (1)
			Communications, Digital Media and Brand (1)
☐ Title ↑	Category	Branch	Compensation, Safety and Wellness (10)
2021 Capital Spending Authorization	Expense	Strategic Planning	Corporate Operations (8)
2021-22 Annual Employee Declaration - F	Protec Personal Administ	Corporate Operations	Finance (15)
AED Inspection	First Aid	Occupational Health and Safety	HR Consulting and Employee Development (14)
Personal Expense Claim	Expense	Finance	Occupational Health and Safety (21)
Accountable Advance Request	Expense	Finance	Procurement (3)
Address Book Update - Liquor Suppliers &	<u>& Ag</u> Address Book	Finance	Properties (4)
Annual Employee Declaration	Personal Administ		Stakeholder Information (1)



Example #2

Policies solution

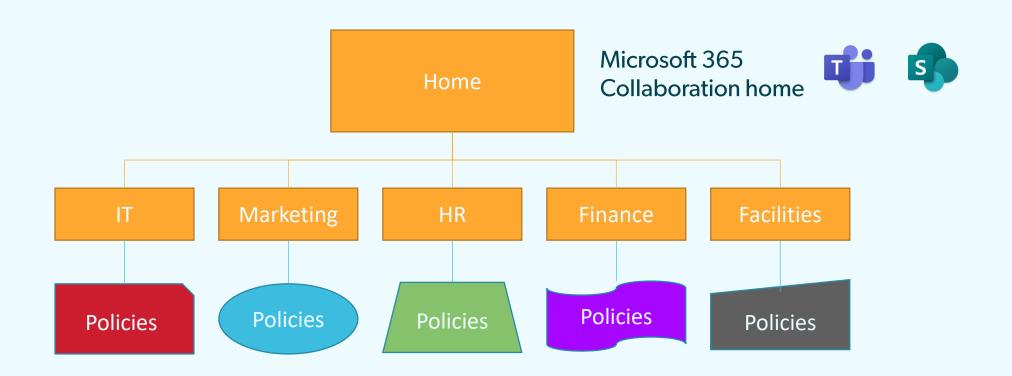


Policies & Procedures

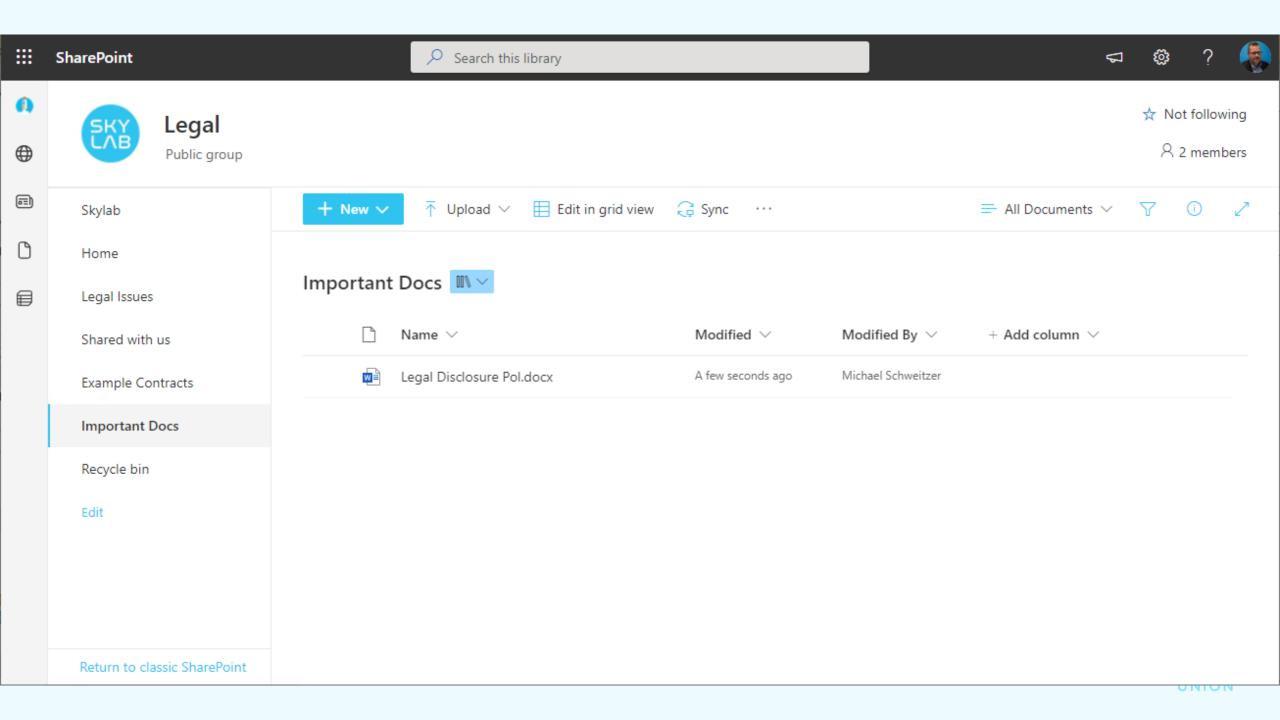
- If you leave it up to departments, everyone will design different solutions
- Some will manage policies in folders, separate document libraries, or one flat library

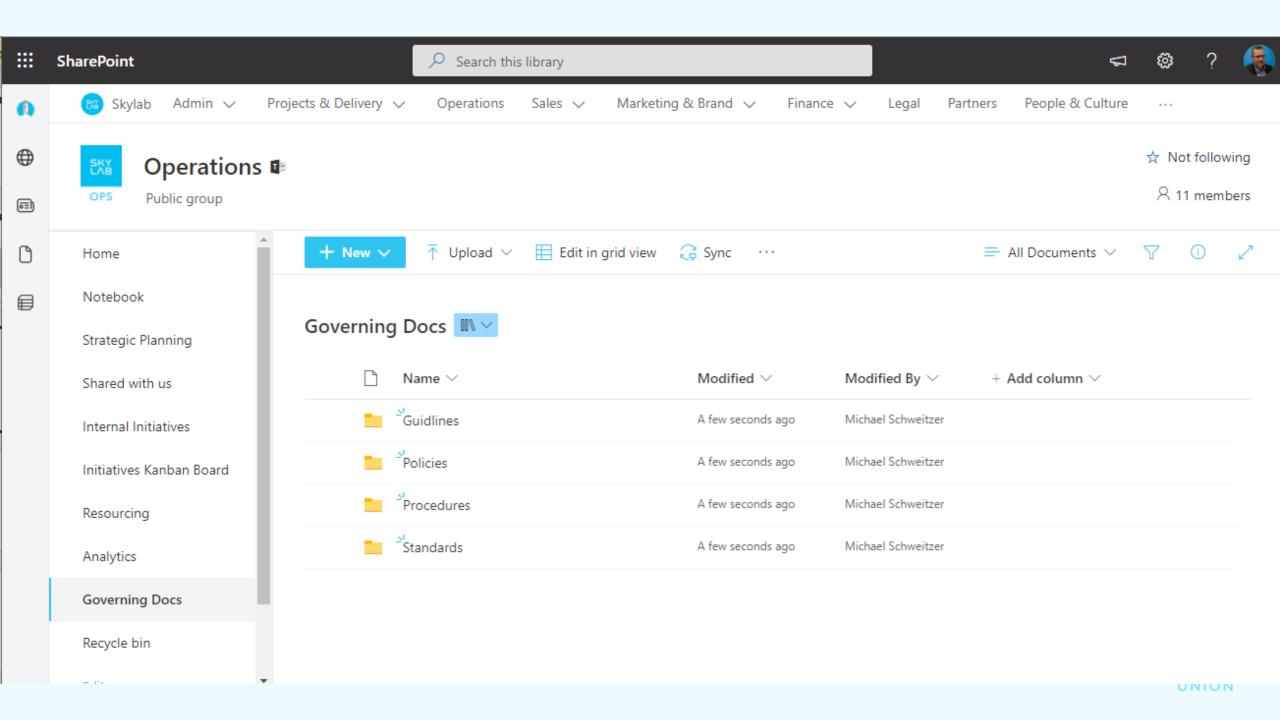


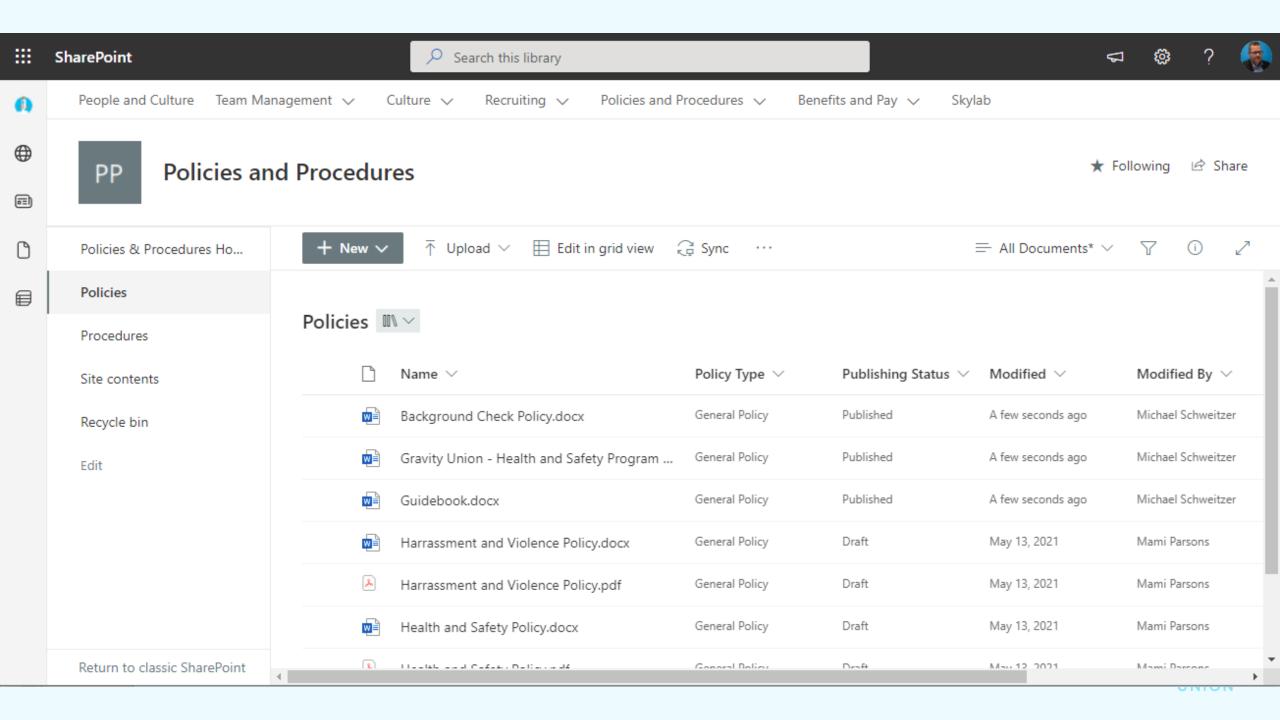
An ungoverned solution











Description:

General Settings

- List name, description and navigation
- Versioning settings
- Advanced settings
- Validation settings
- Column default value settings
- Audience targeting settings
- Rating settings
- Form settings

Permissions and Management

- Delete this document library
- Save document library as template
- Permissions for this document library
- Manage files which have no checked in version
- Workflow Settings
- Apply label to items in this list or library
- Enterprise Metadata and Keywords Settings

Content Types

This document library is configured to allow multiple content types. Use content types to specify the information you want to display about an item, in addition to its policies, workflows, or other

Content Type
Policy
Document

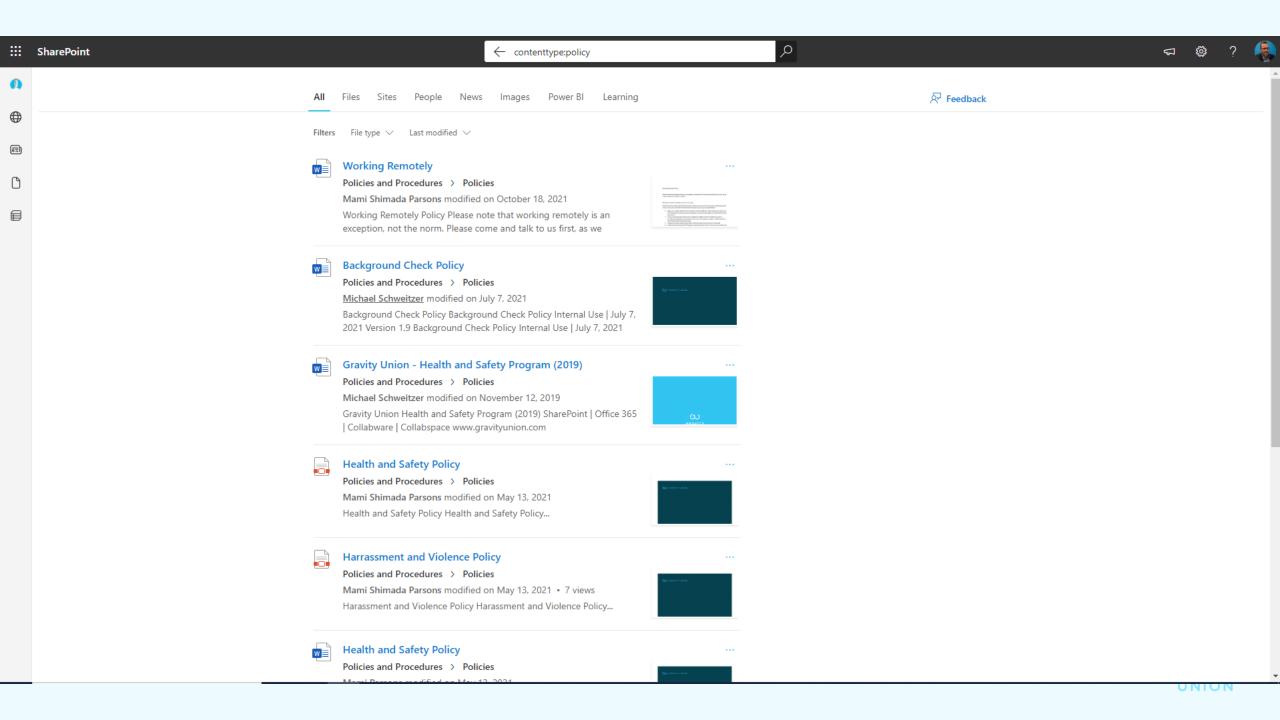
Visible on New Button



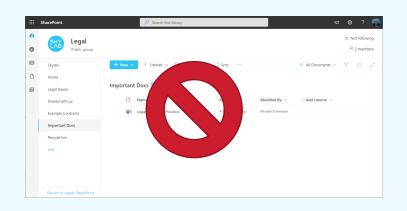
- Add from existing site content types
- Change new button order and default content type

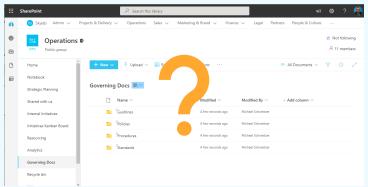
Columns

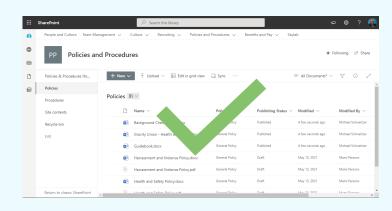
A column stores information about each document in the document library. Because this document library allows multiple content types, some column settings, such as whether information is re available in this document library:



What did we find?







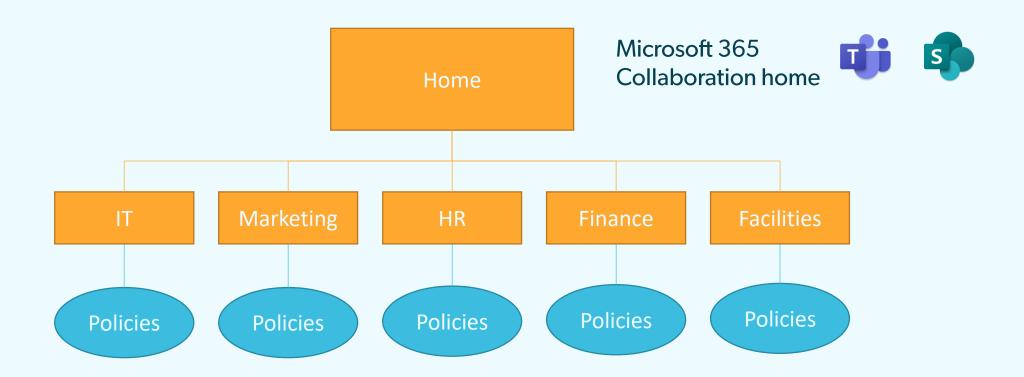
Legal

Operations

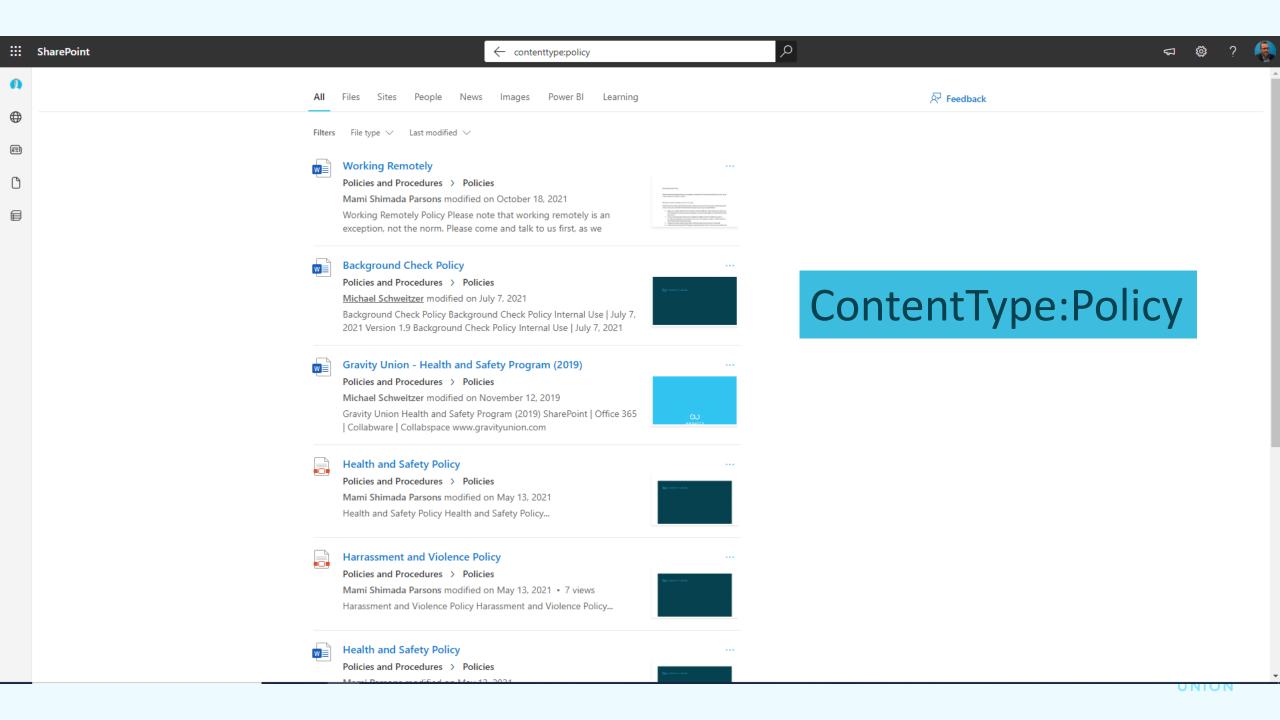
Human Resources



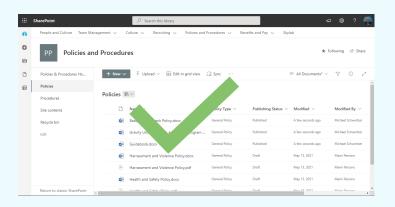
A reusable solution

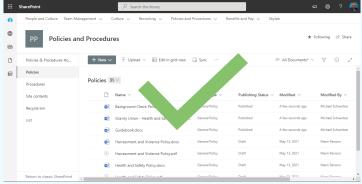


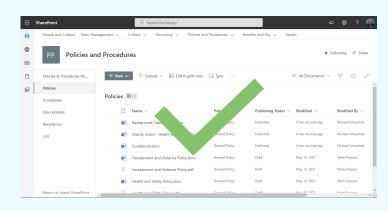




What did we find?







Legal

Operations

Human Resources



☐ Information protection

Core eDiscovery

🖈 Remove from navigation

After creating an eDiscovery case and choosing who has access to it, use the case to search for email, documents, Skype for Business conversations, Teams data, and other content in your organization. You can then preserve the content and export the search results for further analysis. Learn more

+ Create a case		2 items O Se	earch {≣ Group ∨	∀ Filter
Name	Status	Created date	Last modified	Last modified by
Mining Company	Closed	Jun 10, 2017 8:15 PM	Mar 7, 2019 5:34 PM	Michael Schweitzer
Michael Schweitzer	Active	Nov 10, 2018 7:44 AM	Nov 10, 2018 7:44 AM	Michael Schweitzer



New search

Name and description Locations Conditions Review your search

Define your search conditions

Query language-country/region: None 🏗

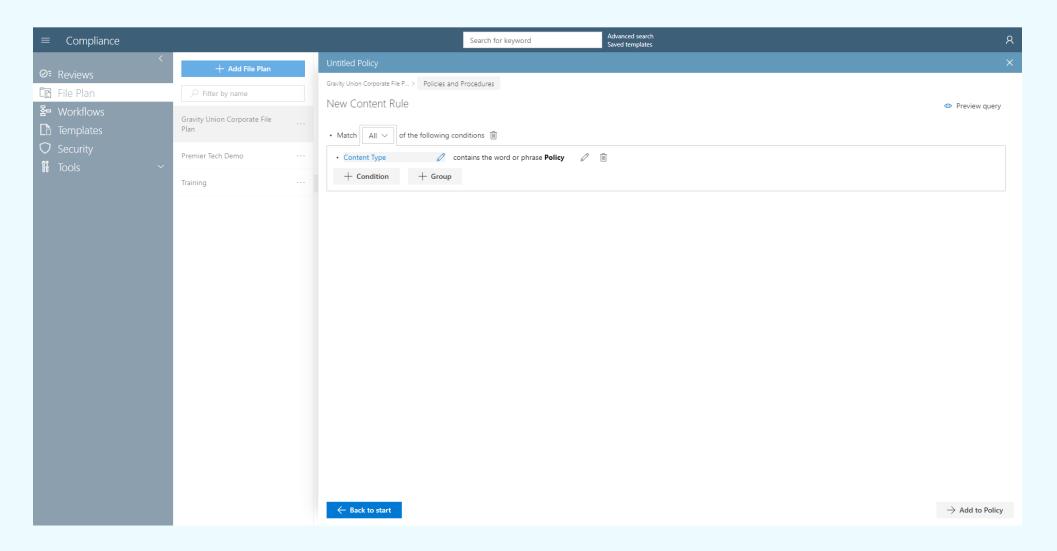
Condition card builder

KQL editor

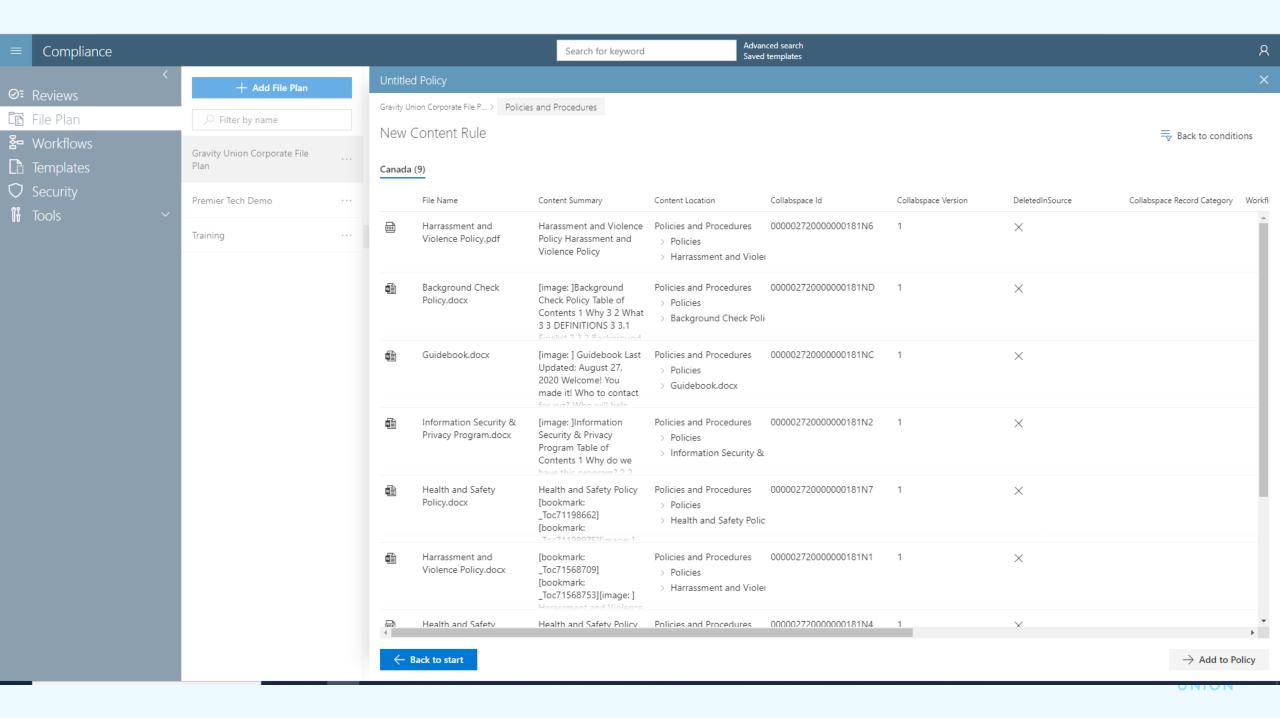
ContentType:Policy

0 errors detected

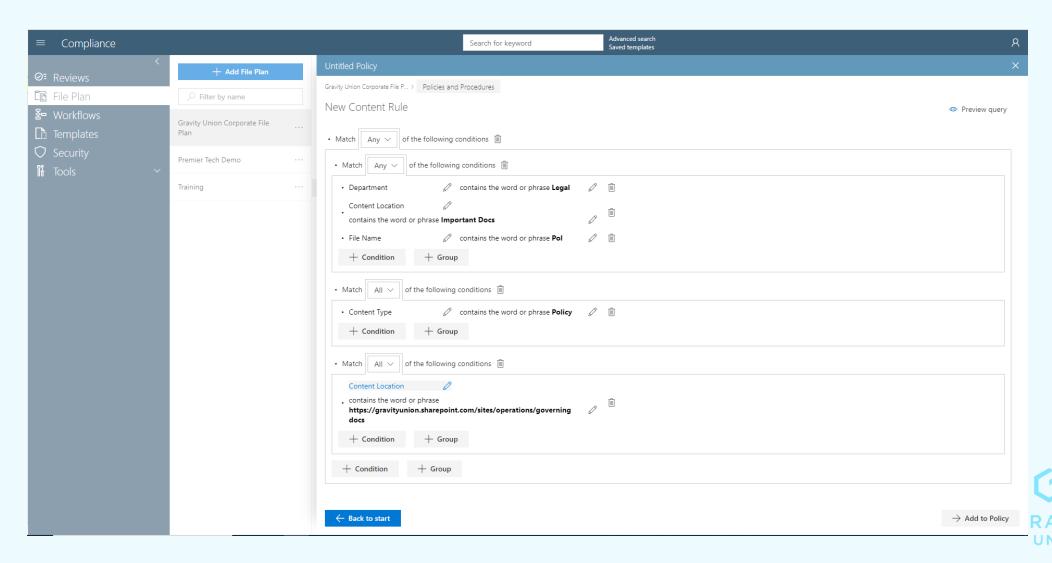
With a governed solution







Without a governed solution



Benefits

- Consistent user experience
- Cost savings when deploying the solution to departments
- Easier to search\find regardless of location
- Create cross departmental solutions (policies portal)
- More easily apply value-add solutions like Records Management
- More workflow reuse that targets the policy content type
- Easier to create reports (list of expired policies, unreviewed)



Other Examples



Contracts

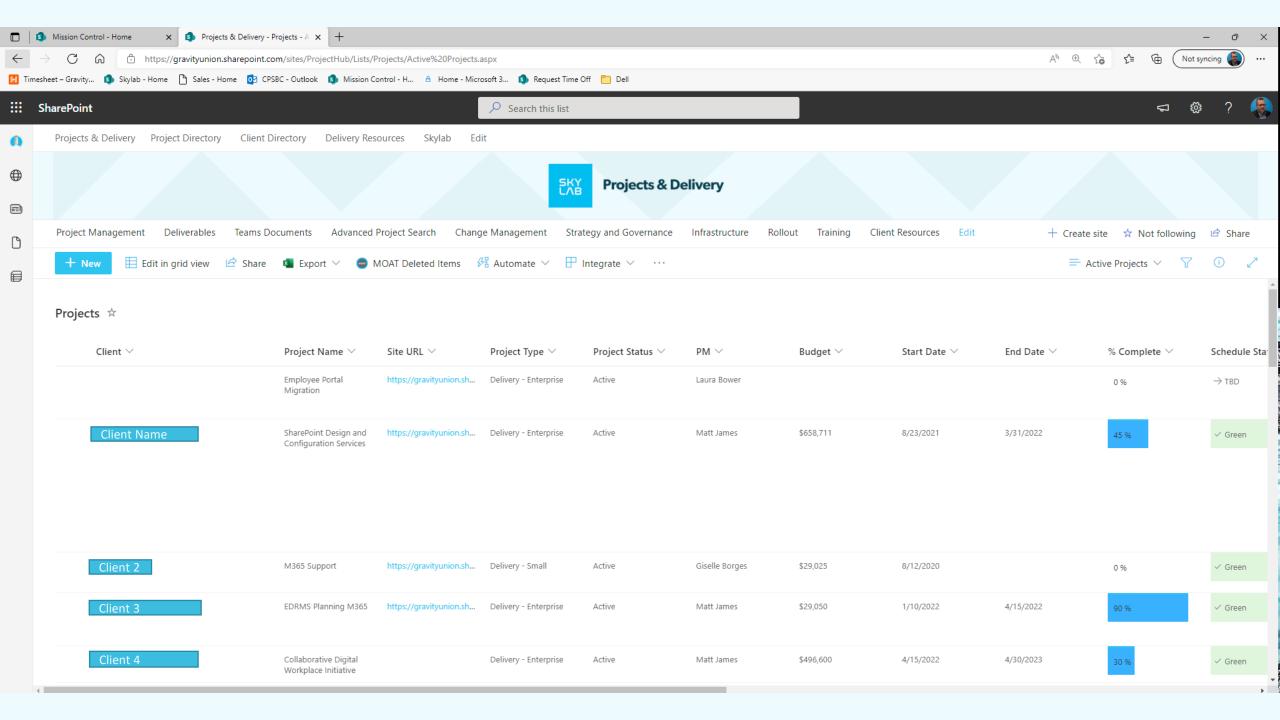
- Ability to see and manage all contracts across the organization
- Manage records in a consistent way (storing all contracts for 7 years after the Contract end date)

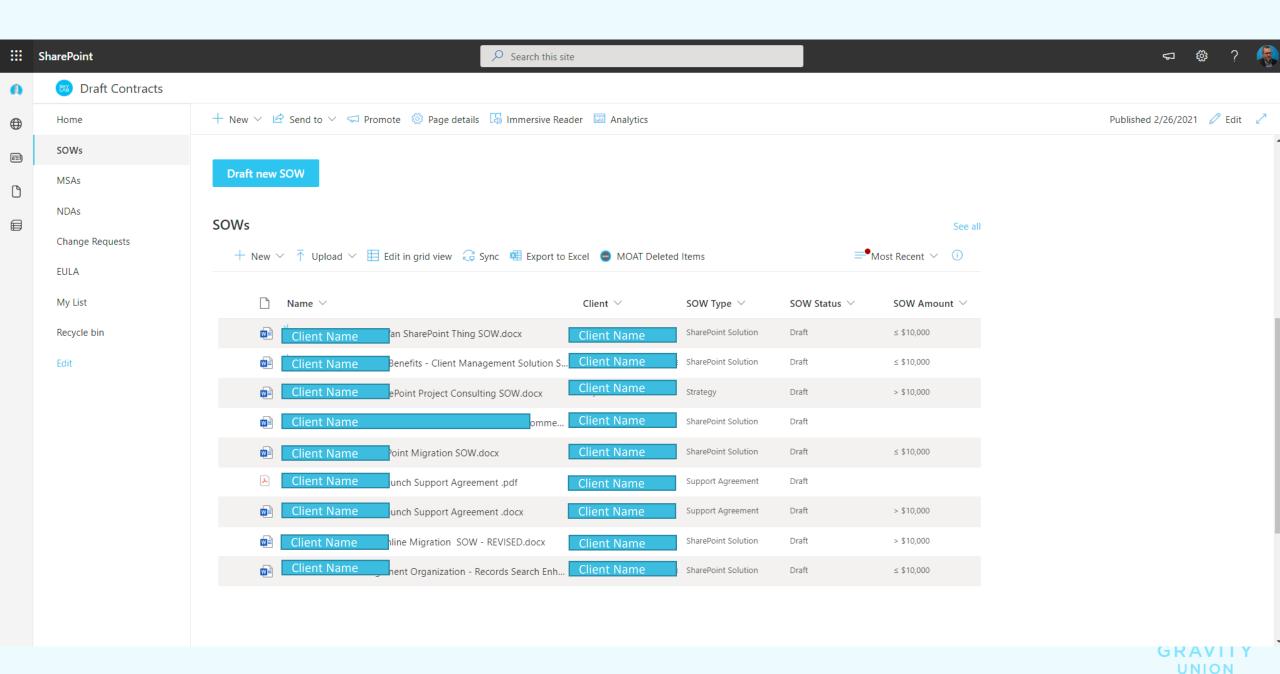


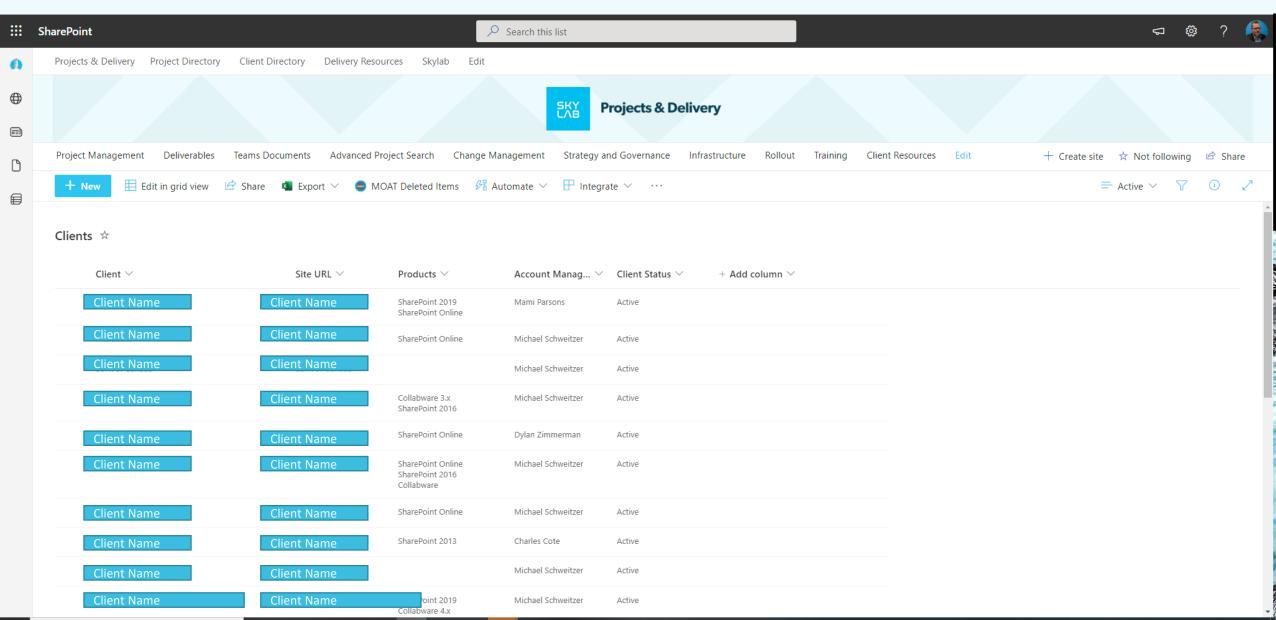
Vendors\Clients

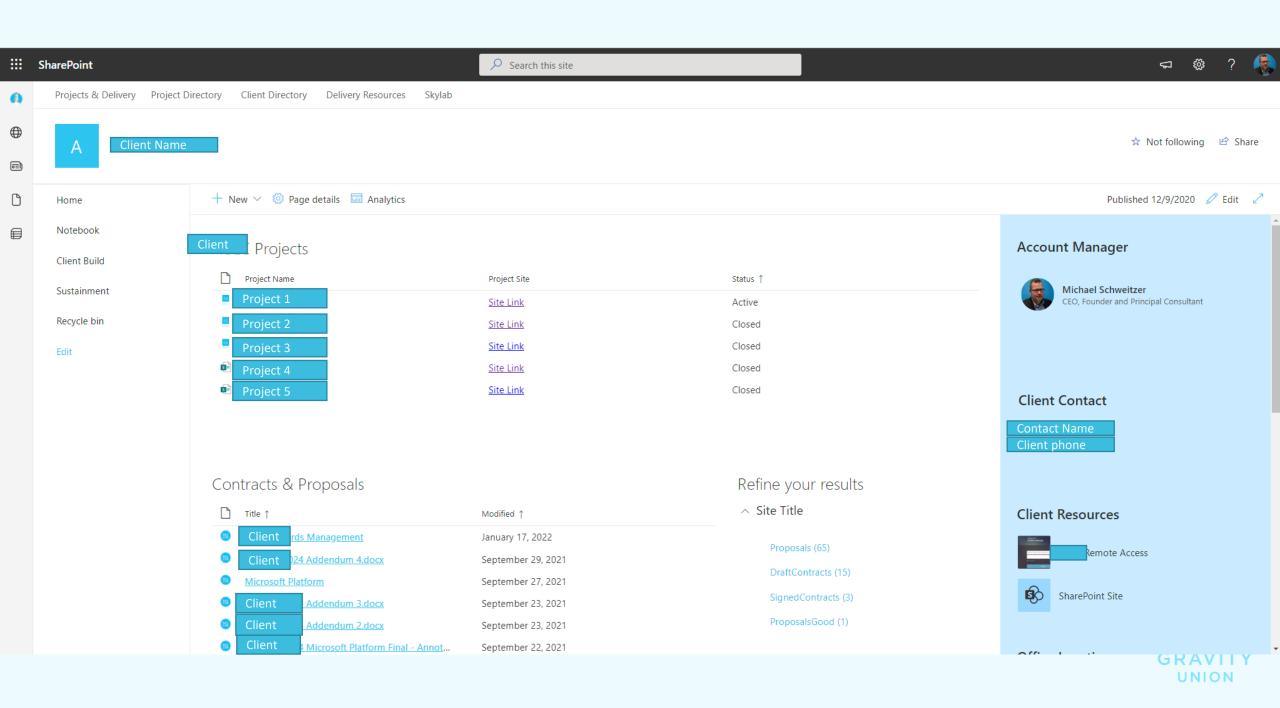
- Managing a central list of clients and \or vendors
- Tagging related items (project, contracts, correspondence)











Approach to governance



Some planning is required

Upfront work involves:

- Define roles and responsibilities (what the project team does vs. what end users do)
- Make your key decisions upfront and express those decisions in guidelines, procedures etc.
- Automate where possible (site\Teams requests)
- Organize end users into bite-size chunks



Teams Governance workshop



Questions to answer

Teams Provisioning

- What is the overall creation process do we approve teams before they are created?
- What permissions and guest access are applied?
- What channels, tabs, libraries are available?
- What are the templates (if any)?
- What is the naming convention?

Teams Management and lifecycle

- How do we avoid sprawl and findability issues later?
- How do we ensure ownership over time?
- What are the records management implications?
- How do we close down inactive/archived teams?



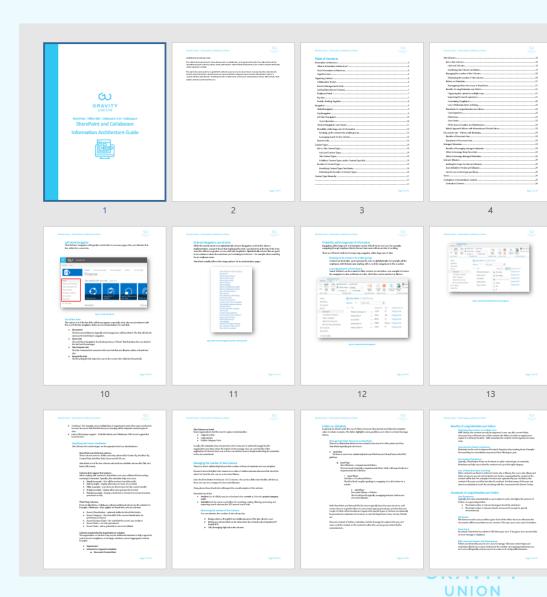
Click to add notes

			R A C I Responsbil Accountable Consulted Informed				п				RM	И	HR	сРА	SMT	LI IT Steering Committee	Board	De	parti	ment	ts	Gra	vity (Jnion	
	Area	Function	Activity	Business Anayst	Developer	Database Administrator	SharePoint Administrator	Systems Administrator	Director of IT	Help Desk	Records Analyst\Specialist Director of RM	Records Liason	Human Resoruces		Feam	Leadership Team IT Steerting Committee	Board	End Users	Power Users	Site Admin	Department Leaders	Project Manager	Tiger Teams	Architect	
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			Hyperlinks breaking				i.	C	Α									1	1	C		Α	R	C	
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			Opening tickets with Collabware				i	C	Α									1	1	C		Α	R	2	
			Fixing errors in configuration (site level)				i	C	Α									1	1	C		Α	R	<u> </u>	
			Troubleshooting integration				i	C	Α									1	1	C		Α	R	2	
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			Creating/Modifying (metadata/taxonomy/search)	С							С											Α	R		

Example guidelines

We've documented all our lessons learned and best practices to share with all our future clients:

- Information Architecture
- Security
- Privacy
- Applied Record Management
- Migration
- Change Management (training, communication and Support)
- Governance (roles, responsibilities, guidelines, procedures)

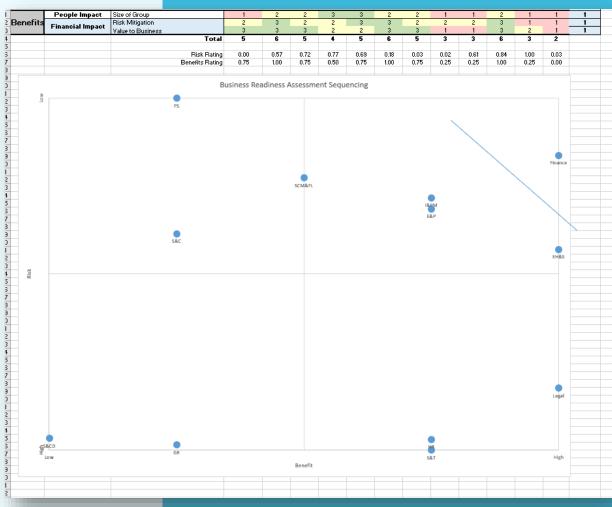


Strategic roadmap

				Corpor	ate Service	ces				Custome	er Service			
			HR	BS	Log	RA	SPR	П	Metering	Billing	CC	Credit	Retaile	
	25 20	Current State Awareness	0	2	3	3	3	0	0	0	3	2	. 3	
	Readiness	Stakeholder Engagement	0	3	3	1	2	3	3	1	2	1	3	
		Learning Development	0	2	3	1	2	2	3	1	2	1		
[Capacity	Organizational and Environmental Considerations	0	1	2	1	2	1	2	1	3	3		
,	Willingness to Engage	Culture and Sustainability	0	1	2	2	2	1	2	2	1	1	1 33	
	willingliess to Eligage	Leadership Alignment	0	3	3	2	2	3	3	2	0	1	1 1	
Risks		Content Volume Status	1	1	2	1	1	1	2	1	2	1		
		Content Quality Status	2	2	2	1	1	2	2	1	2	2	1	
		Content Source Status	0	1	2	2	1	1	2	2	1	1		
	Complexity	Customizations Requirements	0	1	2	1	3	1	2	1	1	1		
		Metadata Status	0	3	0	1	2	1	0	1	2	1		
		Security Status	0	3	1	3	1	3	1	3	3	1		
		Physical Objects Status	0	1	1	1	3	1	3	1	3	1		
1	Organizational	Size	1	2	3	3	3	2	2	1	1	2		
	Organizational	Location	3	2	3	3	1	3	2	3	3	3		
	Considerations	Number of Sub-Functions	1	1	1	2	1	3	2	3	2	2		
ı	A deliver of District	Completion of Assessment	-10	-5	-7.5	0	-5	-10	-10	-10	-7.5	0		
	Additional Risks	Additional Risk	0	0	0	0	0	-10		0	0	0		
		Total	-5.81	13.10	16.52	18.86	16.10	-1.14	12.93	7.19	13.33	20.29	25	
	People Impact	Size of Group	1	2	2	3	3	2	2	1	1	2		
enefits	Financial Impact	Risk Mitigation	2	3	2	2	3	3	2	2	2	3		
	Financial Impact	Value to Business	3	3	3	2	2	3	3	1	1	3		
		Total	5	6	5	4	5	6	5	3	3	6		
		Risk Rating	0.00	0.61	0.72	0.79	0.70	0.15	0.60	0.42	0.61	0.84	1	
		Benefits Rating	0.67	1.00	0.67	0.33	0.67	1.00	0.67	0.00	0.00	1.00	0	
		Deficitly Rating	0.07	1.00	0.07	0.55	0.07	1.00	0.07	0.00	0.00	1.00	-	
○ 8		0		-Q 7	4	8								
	A Res	siness Readiness Assessment Sequencing												

Strategic roadmap

- Work our way from the least risky groups (size, complexity, support, capacity, ability) through to more risky groups (bigger, complex content, less availability, lower capacity to engage)
- Benefits are:
 - Team becomes more capable
 - More pre-made solutions
 - Success stories influencing downstream decision makers



Sample project plan

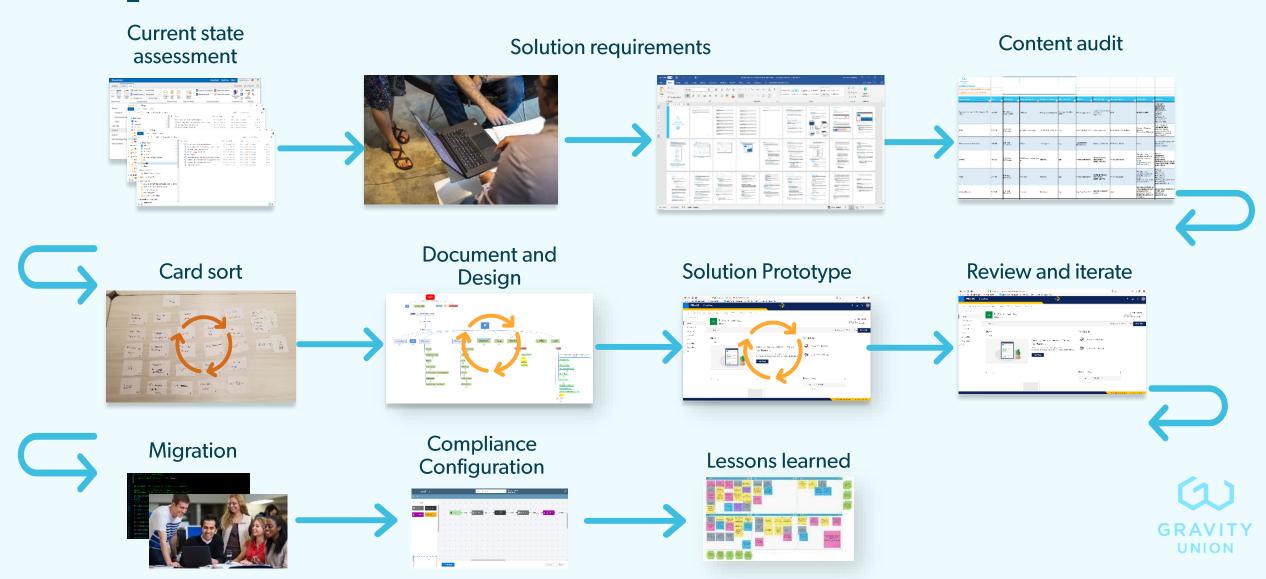
#	Activity	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Wook 24	Week 25	Week 26	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Week 33	Week 34	Week 35	Week 36
Plar	Planning																																			
1	Create Project Plan																																			
2	Create Key Business Deliverables																																			
3	Develop Execution Approach																																			
4	Engage Leadership																																			
Pre	paration																																			
5	Develop Key Technical Deliverables																																			
6	Perform Stakeholder Assessment																																			
7	Develop Rollout Plan / Dept. Sequence	е																																		
8	Deploy Technology																																			
Dep	artment Rollout																																			
9	Department 1																																			
10	Department 2																																			
11	Department 3																																			
12	Department 4																																			
13	Department 5																																			
14	Department 6																																			
15	Support Period																																			
Pro	ect Management																																			
16	Project Management Activities																																			

Designing together

Partner with departments and business



An overview of our people focussed process



Taking governance too far



We don't want too much governance

- Governance should be about enabling the business
- Automate as much as possible
- Don't want to get in the way of people
- Think about cost/benefit balance
- Keep it lean!



Example

- Situation: Content types developed through code, pushed out to different environments, managing code through Jira, creating test plans etc.
- Publishing a site column goes from 5 minutes to 8 hours
- Want to be lean and agile and getting the most out of the process

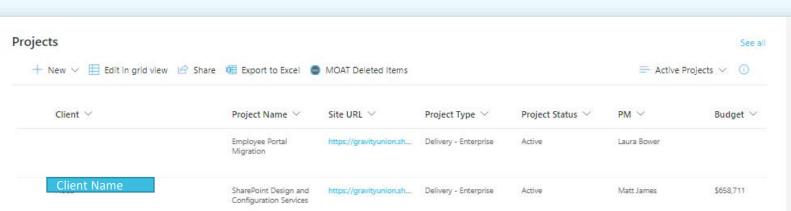


Example

- Lengthy forms to request new Teams/sites
- Process is slow, manual, bloated
- Process needs to be streamlined e.g. "create, and ask questions later"

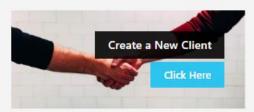












My Projects News

See all

+ Add V



PDTS - Project Dashboard and Threat...

Client Name poard and Threat Survey Solution...

January 19

Laurishe Migration to Shouthort: 504-1228-069-2016-055 COS - Laserfiche Migration to...

Proposal

January 10



Delivery Resources

Tools

Useful tools for working with...

December 16, 2021

Your PMO team



Matt James



Mami Parsons

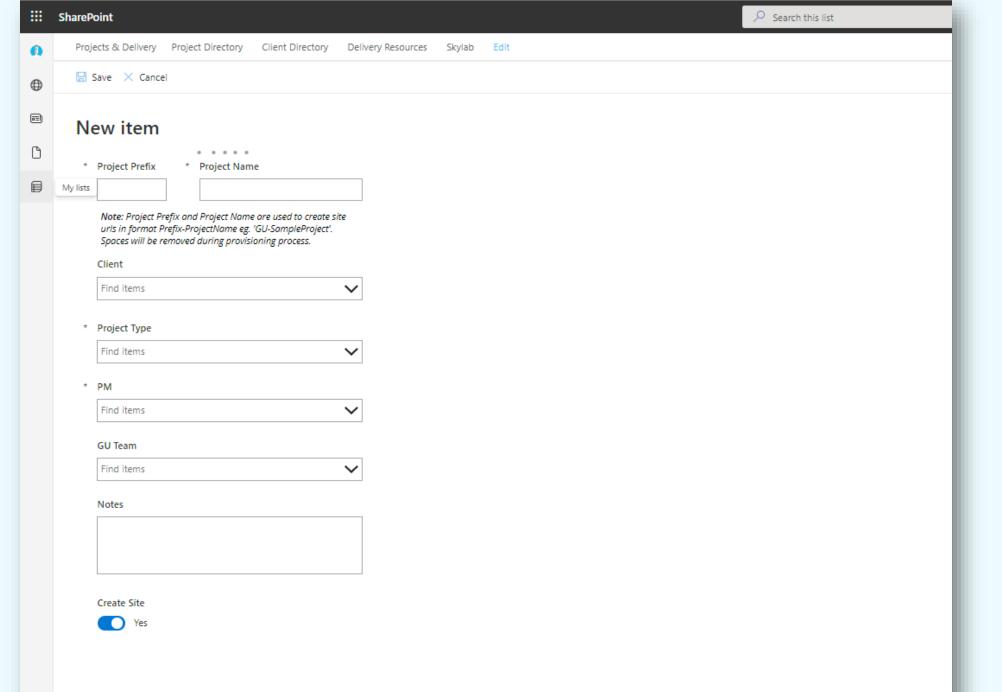


Giselle Borges

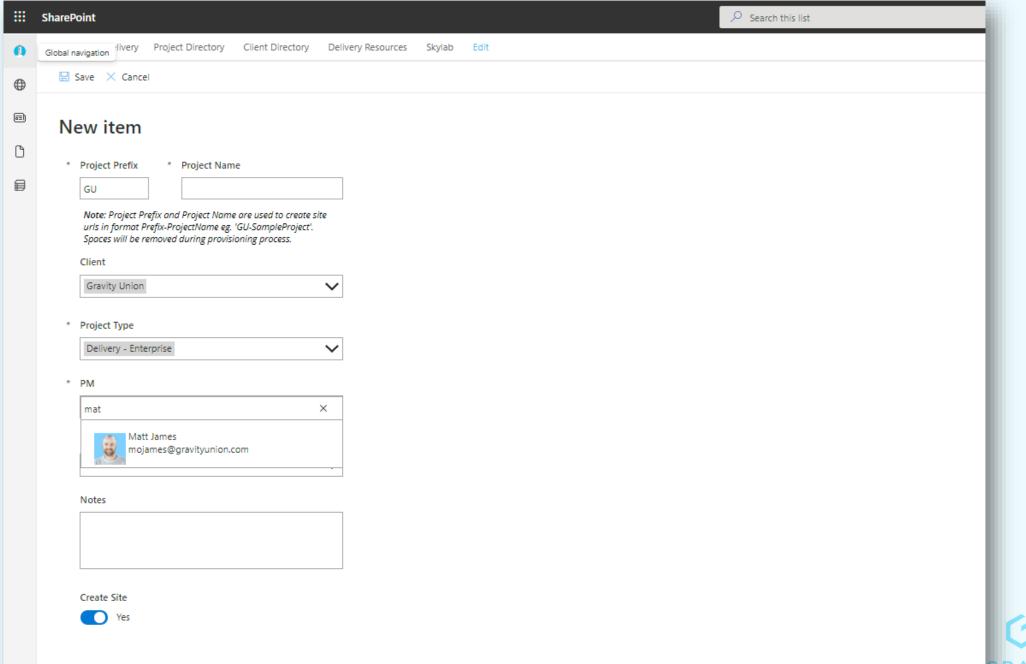


Laura Bower

CCO - M365 & IM Strategy







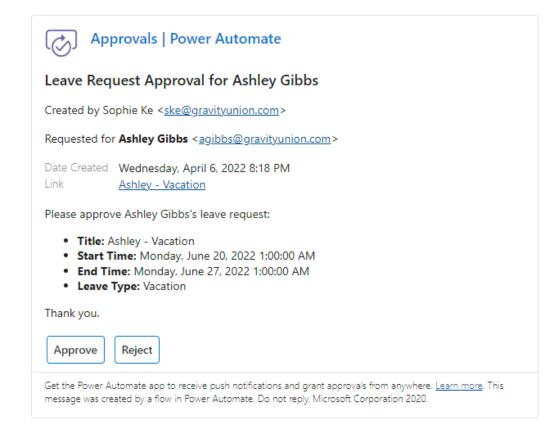




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Summary



Takeaways

- More ROI for a solution that is governed properly
- Reusable solutions will save time in the long-run
- Downstream activities tend to focus on added-value projects instead of fixes
- Less effort to troubleshoot and maintain properly governed solutions
- Governance can be fun!? (but requires practice)









Thankyou for joining!

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